



Diana

SCHNEIDER

PORTFOLIO

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CONTACT

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EDUCATION

MIAMI UNIVERSITY '08
Bachelor of Fine Arts
GRAPHIC DESIGN & FRENCH
Oxford, Ohio

SKILLS

Graphic Design
Branding/Identity
Problem Solving
Social Media
Communication
Bookkeeping
Print Production
Layout Design
Digital Media
Event Services
Fluency in French

TECH

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Microsoft Office
Quickbooks

EXPERIENCE

OWNER / GRAPHIC DESIGNER

Bonne Nouvelle Design / Austin, Texas / October 2015 - Present

Founder of a design company specializing in custom wedding invitations, corporate and small business branding, and free-lance graphic design projects. Responsible for all aspects of the business including client interaction, budgets, production, marketing etc. Clients include: The Driskill, Whole Foods Catering, Weather Up, The Whitt Experience.

GRAPHIC DESIGNER / STATIONER / DECOR SUPERVISOR

The Nouveau Romantics / Austin, Texas / April 2014 - October 2015

In-house stationer for The Nouveau Romantics, designing and producing custom high-end invitations and paper goods for couples. Invitation featured in *Martha Stewart Weddings* magazine. As decor head for this full-service planning and design company I was responsible for managing a team in the setup and production of events. This job required attention to detail and excellent time management skills.

PRODUCTION ARTIST

Ion Art / Austin, Texas / July 2013 - March 2014

Design of custom signs, neon and traditional, as well as sculptural elements within new buildings and custom fabrication. Worked directly with clients through the research, concept, design and production phases. Gained understanding of technical production and challenges of concept through fabrication.

VISUAL DISPLAY INTERN & SENIOR CUSTOMER ASSOCIATE

Anthropologie / Baltimore, Maryland & Austin, Texas / May 2012 to July 2013

Production and design opportunities for window displays at Anthropologie. Promoted after 3 months to Senior Customer Associate. Excellent practice in customer service, team communication, inventory, sales, and flexing creatively within a large corporation.

GRAPHISTE

Dragon Rouge / Paris, France / January 2010 - October 2010

Worked with a team of designers at a leading international branding and packaging firm in Paris to create brand identities, logos, packaging, brochures, multi-page publications, and environmental design. All work done in French. Clients included Ferrero (Nutella), Française des Jeux (French lottery), and Le Figaro newspaper. Bonus skill: Adobe Creative Suite in French!